A GLIMPSE AT SPREEHA’S JANUARY

WELCOME

2021!

HAPPY NEW YEAR!
FROM ALL OF US AT SPREEHA

Let us take this opportunity to reflect on the exceptional courage and resilience we have exhibited during the most unprecedented year of our lives. We hope that 2021 will bear new opportunities and enable us to lead a healthier, brighter and more inspiring life.
LOOKING BACK AT 2020

206,608 PEOPLE SERVED

56,339 RECEIVED FOOD SUPPORT
77,856 PROTECTIVE GEARS FOR FRONTLINE WORKERS
25,382 RECEIVED HEALTHCARE

WHAT KEPT US GOING IN 2020

NEW CHALLENGES, RENEWED RESILIENCE!

2020 has been a challenging year for all of us. However, the new challenges just renewed our resilience and conviction. We have gathered all our resources in pursuit of combatting Covid-19 through various initiatives. We are immensely grateful to our partners, donors, friends and well-wishers, who believed in us and gave life to these numbers!
A GLOBAL HERO LEADS SPREEHA!

TAZIN SHADID, FOUNDER AND CEO OF SPREEHA HAS BEEN RECOGNIZED AS A GLOBAL HERO BY GLOBAL WASHINGTON

Team Spreeha is delighted to announce that our Founder and CEO, Tazin Shadid, has been acknowledged as a Global Hero 2020 by Global Washington at Goalmakers National Forum. He was chosen as this year’s Global Hero by Global Washington for his outstanding contribution and commitment in the social development sector as Founder and CEO of Spreeha Bangladesh. His exemplary leadership has kindled Spreeha with the spirit of hope and determination to empower millions.

Global Washington enunciates:

Tazin Shadid, this year’s 2020 Global Hero at Goalmakers National Forum, is on a mission to build a world inspired by the culture of innovation, one which nurtures limitless opportunities for all. A practitioner of Human Centered Design for almost 20 years, he spent ten years at Microsoft as a senior design strategist, where he focused on bridging the gap between technology, users, and engineers, and helped develop innovative products and services. Shadid is the founder of Spreeha, a social enterprise that designs creative solutions to some of the toughest social issues of our times. With his dynamic entrepreneurship experience, he has also co-founded multiple tech-based startups such as AmarLab, neofarmers, Spider Digital, Cholo Shobai, Druto Sheba and a couple of other initiatives as part of Covid-19 response.

The award, which began since 2011 by Global Washington, is a lifetime achievement award that recognizes those individuals within the global development community in Washington State who have made significant contributions towards improving lives in developing countries. This year, Tazin Shadid joins the group of nine past Global Hero Winners, as the first Bangladeshi. Other notable winners of this esteemed award have included Bill Gates Sr., co-chair of the Bill & Melinda Gates Foundation; Akhtar Badshah, Former Senior Director, Microsoft, Patrick Awuah, founder and president of Ashesi University in Ghana, and Bill Neukom, founder of The World Justice Project.

Take a look at Goalmakers 2020 National Forum to learn more about this year’s global heroes.
WE ARE ON ‘PURPOSE MINDSET’!

DR. AKHTAR BADSHAH’S INSPIRING BOOK FEATURES SPREEHA

Utmost gratitude to Dr. Akhtar Badshah for featuring the story of Spreeha and our founder, Tazin Shadid in his inspiring latest book: Purpose Mindset! Such acknowledgment is highly encouraging and exhilarating for the entire team at Spreeha.

About Author:

Dr. Akhtar Badshah is the Distinguished Practitioner and Associate Teaching Faculty at University of Washington; and is the Founder and Chief Catalyst at Catalytic Innovators Group, where he advises individuals and organizations to catalyze their social and philanthropic investments. He is also the founder and curator of Accelerating Social Transformation, a mid-career professional development certificate course on social impact. Dr. Badshah led Microsoft’s philanthropic efforts for ten years, where he administered the company’s community investment and employee contributions. Dr. Badshah is a seasoned executive with over 30 years of experience in international development, managing a corporate philanthropic program and co-founding a global nonprofit for social enterprise. His new book Purpose Mindset: How Microsoft Inspires its Employees and Alumni to Change the World, Harper Collins Leadership Series, has just been released. Dr. Badshah serves on the boards of Microsoft Alumni Network, Global Washington (Chair), and The Indus Entrepreneurs, Seattle. He is an accomplished artist and a doctoral graduate of the Massachusetts Institute of Technology. Dr. Badshah and family are active philanthropists in the Seattle area.

About Purpose Mindset:

The Purpose Mindset walks us through the inside story of Microsoft’s culture of giving, including stories from Microsoft alumni whose decisions had a powerful impact on our world.
CELEBRATING VICTORY DAY!

ART COMPETITION KINDLES THE SPIRIT OF VICTORY AMONG THE CHILDREN OF SPREEHA

On occasion of Victory Day, the children of Spreeha’s pre-school and after-school took part in a vibrant art competition to express their love for their motherland.
400,000 LIVES TOUCHED

ON OUR WAY TO A MILLION!

A NEW MILESTONE IN SPREEHA’S JOURNEY

As of January 2021, Spreeha has empowered 446,008 lives; 177,055 people received healthcare, 35,736 children received education and counseling & 13,497 youth got trained and 219,719 individuals were catered under our emergency disaster response initiatives.

The journey to inspire and impact a million lives continues with rejuvenated spirit!